

Pérez Zeledón, January 01, 2012

Pequeños Productores de Comercio Justo

Dear Friends

On behalf of the General Administration board and all the coffee and sugar cane producers of CoopeAgri RL in the city of Perez Zeledon, Costa Rica, we extend a warm greeting.

The year 2012 will mark our 50th anniversary and we have programmed a series of activities to highlight historic events that have marked significant improvements in the lives of our small scale farmers.

A key factor has been the commitment to the fair trade model developed in 1994, so we consider it opportune to publicize the development impact that fair trade has had on farmers and their communities in our region.

To fulfill this dream, we plan to organize in Europe, the continent that gave birth to the fair trade movement, **a seminar of solidarity and mutual sharing about the impact of Fair Trade Cooperatives in the development of small producers. We welcome your participation!!**

This activity will be held on Friday, February 3rd, 2012, in the conference room of Alternative 3, Carretera Castellar, 526 08227 Terrassa, Barcelona, Spain.

The purpose of the event is to demonstrate that the Fair Trade model is an ideal tool to empower small farmers and to educate consumers about purchasing in a socially and environmentally responsible manner. Furthermore, we declare the fair trade model as a universal, intelligent economy and care needs to be taken so as not to repeat the historical trend of socializing losses and privatizing profits.

Also, we invite you to participate in the commemorative activities that will take place in our country, Costa Rica, in and around November 25, 2012, the official date of our anniversary. The 2012 activities program will provide you with the needed information at that time.

We thank Alternative 3 Spain for offering the logistics facilities for this activity. A clear example of the fair trade model is to be capable of uniting peoples and cultures.

For further details please contact: Enrique Calderon comerciojusto@coopeagri.co.cr and Gilbert Ramirez: gramirez@coopeagri.co.cr

Yours sincerely,



Amado Castro Fernández
President



Victor H Carranza Salazar
General Manager.