FAIRTRADE WINE
CHILE - ARGENTINA
Chile and Argentina are the primary wine-producing countries in Latin America. Their ideal location, climatic conditions and fertile valley soils, with the Andes Mountains at their back, make them stand-out nations in the variety and quality of the wines they are able to produce.

The first Fairtrade wine certification took place in Chile in 2005, and since then they’ve grown in the number of producers, workers and buyers committed to the fair trade values. Currently, there are 14 certified organizations (both small-scale producers and companies) between the two countries.
The Fairtrade certified organizations in Chile and Argentina make great efforts to improve the livelihoods of farmers and workers in grape production, investing additional resources in environmental conservation and implementing best agricultural practices; always looking for sustainability in production.

The respect for the knowledge acquired from past generations, together with the use of new technology, allows that Fairtrade wine(s) maintain a balance between tradition and innovation, making them some of the most unique wines in the world. We invite you to continue reading to learn more about the producers from this region and the characteristics of their wine(s).
The benefits of Fairtrade

Fairtrade certified wine impacts the lives of small-scale producers, workers, their families and the communities involved in grape production and winemaking.

The Fairtrade standards have been created to serve as a guide, promoting best practices in agriculture and trade, as well as with regard for social impact. These practices must be carried out by both certified producers and workers, seeking a more sustainable production. With Fairtrade, small-scale producers have access to better sales conditions, with long-term contracts and a guaranteed Minimum Price; this allows them to cover the costs of production. On the other hand, workers have access to decent working conditions, thanks to the strict labor standards enforced by Fairtrade. With each sale of Fairtrade wine, producers and workers receive the Fairtrade Premium, with which they are able to invest in economic, social and environmental development.

Using the Fairtrade Premium

<table>
<thead>
<tr>
<th>Productive Development</th>
<th>Housing</th>
<th>Health</th>
<th>Education</th>
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<tr>
<td>With funds from the Fairtrade Premium, small-scale producer organizations in Chile and Argentina have invested in technical assistance and fertilization plans.</td>
<td>Thanks to the Fairtrade Premium, workers have been able to improve their living conditions, either with home-improvement materials or low-rate loans.</td>
<td>Workers have healthcare plans that enable them to access services generally not covered by official health plans. The construction and donation of health centers are other examples of how the Premium is invested.</td>
<td>Supporting the construction of schools and making library donations are other examples of how the organizations in Chile and Argentina have made use of the Fairtrade Premium.</td>
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WINE INFOGRAPHIC

556
small-scale grape producers

627,012 euros
Total value of Fairtrade Premium received by producers

2853
workers from Fairtrade wine organizations

7026
hectares planted with Fairtrade wine grapes

12,290,000 liters
Volume of Fairtrade wine sold from Latin America

8
small-scale producer organizations growing grapes for Fairtrade wine

7
Fairtrade grape plantations

2 countries
Chile, Argentina

Primary destinations for Fairtrade wine:
United Kingdom (UK), Sweden, Norway, the Netherlands, Belgium, Finland & Germany

Grape varieties produced in the region:
- Malbec
- Cabernet Sauvignon
- Syrah Torrontés
- Chardonnay
- Sauvignon Blanc
- Merlot
- Carmenere
- Pinot Grillo
- Viognier
- Carignan
At Emiliana, we don’t just believe that organic and biodynamic agriculture is the best way to produce wine; we are convinced that it’s a way of life, helping us to project a future with respect and wisdom. We are organic certified because we understand that by taking care of the land and its fruits, nature can express itself in a more authentic and unique way. And when nature expresses itself, it moves the world... awaking passions and provoking change. It opens the path for us to take our first steps, and it inspires us to create unique works.

**FLOID 26283**

**CHILE**

**REGION:**

Their vineyards are located in two regions:
- Valparaiso & Casablanca Valley
- Region of B. Ohiggins: Colchagua Valley

**900 HECTARES**

**133 BENEFITTING FAMILIES**

**CERTIFICATION, 2011**

**OTHER CERTIFICATIONS:**

- Organic
- National Sustainability Code
- Biodynamic
- Vegan
- ROC

**They have their own wine cellar**

**WINE BRANDS:**

Mail, Adobe, Signos de Origen, Étnico & Elemental

**VARieties:**

- Cabernet Sauvignon
- Merlot
- Syrah
- Chardonnay
- Sauvignon Blanc
- Gewurztraminer
- Pinot Noir
- Carmenera

**Total annual production:**

400,000 liters

**AWARDS:**

Adobe Carménère
- 90 puntos - JamesSuckling- Cosecha 2022
- Sauvignon Blanc
- 91 puntos - JamesSuckling- Cosecha 2022
- Elemental Carménère
- GOLD- Berlin Wine Trophy-2022
- Novas BIB 1,5 CS – 93 pts
- J91 pts JamesSuckling- Cosecha 2021

**CONTACT:**

Alejandro Smith / asmith@emiliana.cl
+56 2 2353 9140

www.emiliana.cl
The conviction that the most important actors are the ones who carry out the daily tasks of production; the efforts made to guarantee good working conditions, not using chemical products to control plagues, and all the other work that needs to be done... guarantees opportunities for the association and demonstrates great respect and care of nature. All this goes to show why Viñedos Emiliana opted for the Fairtrade certification.

Marcelo Saavedra
President, Commercial Committee
Astaburuaga S.A.

FLOID 37912

It is a family winery located in the small community of Santa Rosa, Sagrada Familia, with the aim of meeting the needs of its clients; including product specification and legislative requirements in destination market(s). The winery has developed a commercial image focused on innovation, safety and sustainability, as a winemaking company with the fundamental principle to foment a safe work environment and commitment to and for its employees.

Total annual production: 3,000,000 liters

They have their own wine cellar

They also sell wine in bulk (in barrels)

VARIETIES:
- Sauvignon Blanc
- Chardonnay
- Viognier
- Merlot
- Cabernet Sauvignon
- Cermener

REGION OF MAULE:
Lontué Valley

100 HECTARES

72 BENEFITTING FAMILIES

CERTIFICATION, 2018

OTHER CERTIFICATIONS:
- IFS
- HCCP

CONTACT:
www.caw.cl
Manuela Astaburuaga / manuela@caw.cl
+56 75 2471201 anexo 600
The cooperative was founded in 1959 primarily producing red wine varieties, particularly the variety “País”, followed by Cabernet Sauvignon and Merlot, and in smaller quantities Chardonnay and Sauvignon Blanc. They make wine with latest technology in vats made of stainless steel and cement, using continuous pneumatic presses. It is a historic cooperative that brings together its members, who are highly committed to producing grapes, caring for the vineyards, the land and their family traditions… all this characterizes their way of doing things, using old traditions to improve the quality of wine.

WINE BRANDS:
- Cabernet Sauvignon
- Merlot
- Carignan
- Carmenere
- Syrah
- Sauvignon Blanc
- Chardonnay
- Sparkling wines

850 HECTARES
112 BENEFITTING FAMILIES

CHILE
REGION OF MAULE: Maule Valley

850 HECTARES
112 BENEFITTING FAMILIES

AWARDS: Double Gold Medal, Taster, Wine Awards 2018
Won for our wines “País Mágico Late Harvest 2017” and “Kimche Carmenere Reserva 2017”

CONTACT:
www.cooploncomilla.cl
Carolina Bustamante / enologo@cooploncomilla.cl
+56 73 2322540

TOTAL ANNUAL PRODUCTION: 9,000,000 liters

OTHER CERTIFICATIONS
- Sustentavid

They have their own wine cellar

WINE BRANDS:
Kimche and País Mágico

VARIETIES:
- Cabernet Sauvignon
- Merlot
- Carignan
- Carmenere
- Syrah
- Sauvignon Blanc
- Chardonnay
- Sparkling wines
The historic origins of small-scale producers date back to the 1970s, with the Agrarian Reform in Chile. The small producers of Cooperativa Caupolicán are the living example of a very small number of families that have managed to preserve their land in the Curicó Valley, despite all the adversities. At the cooperative, there’s a spirit of solidarity that stands out, with the lasting and accumulated experiences of its members. One of the values that distinguishes them from other organizations, for example, is their focus on gender. They value the participation of women on the board of directors and therefore, in decision-making.

**FLOID 20332**

**CHILE**

**REGION OF MAULE:** Curicó Valley

**71.5 HECTARES**

**20 BENEFITTER FAMILIES**

**CERTIFICATION, 2009**

**BODEGA SUBCONTRATADA**

**BULK AND BOTTLED**

**VARIETIES:**
- Carmenere  
- Red blend: Merlot, Tintorera, Cabernet Sauvignon.

Total annual production: 1,200,000 kilos

**CONTACT:**

www.caupolicanwines.com/es/  
María Pacheco Ramírez / vinascaupolicansa@gmail.com  
+56 75 2226180 / +56 97 8598273
The history of the association began in 1997 when 17 small-scale grape farmers came together to form Sociedad Vitivinícola Sagrada Familia S.A. in the Lontué Valley; to produce high quality wines in accordance with the Fairtrade principles. The association focuses on different markets around the world, bringing together the fruits of their efforts, the land, the climate and the joy of thousands of households.

**WINE BRANDS:**
- Cabernet Sauvignon
- Merlot
- Carmenere
- Sauvignon Blanc

**VARIETIES:**
- Lautaro
- Fuego Sagrado
- Otoño

**CONTACT:**
Katherina Vergara / kvergara@vinoslautaro.cl
+56 97 7591808

**TOTAL ANNUAL PRODUCTION:**
450,000 liters

**CERTIFICATIONS:**
- Fairtrade
- Organic

**REGION OF MAULE:**
Lontué Valley

**50 HECTARES**

**22 BENEFITTING FAMILIES**
It is a way of helping the farmers that make up Lautaro Wines, so that they can have access to a fairer price for their product, and thus, improve their quality of life and that of their families... preserving the tradition of our roots.

Jan Farias, member of Lautaro Wines
The Wine Network is an organization formed by 20 small wine producers from the Colchagua Valley. For more than 20 years, we have been promoting the integration of small producers and their families in the Colchagua Valley.

Our Fairtrade project is to transform small producers of raw materials into producers of artisanal wines and wine tourism with a local and cultural identity, a process based on local, sustainable practices and social integration.

The vision of the Colchagua Wine Network is to promote, disseminate, and preserve the identity of the work of the land and its fruits, stimulating the participation of farmers’ families who live in our valley.

Our main mission is to offer a first-class product in the wine and tourism market, control its production and elaboration, and preserve the traditions and customs of the farmer family.

This concept is rooted in our company “to fight for the development of small producers, that they are recognized, feel proud and highlight the essence of Chilean producers.”

WINE BRANDS:
Campesino

VARIETIES:
- Carmenere
- Chardonnay
- Cabernet
- Sauvignon

Total annual production: 100,000 liters

CONTACT:
http://es.reddelvino.com/
Rodrigo Valenzuela Seguel / Info@reddelvino.com
+ 56 9 94352981
Being a part of Fairtrade has allowed us to become an association, to work together for the direct and indirect benefits making their way to members and the community.
The organization produces collective wine. Currently, there are very few wines produced under this concept, because in order to achieve it you have to forget about the “personal” or “individual” and deliver your best grapes, traditions and techniques; which are the key for creating one sole product for our consumers. In other words, each member elaborates their wine in the bodega (winery) of their own vineyards. Once they’re all made, a team of winemakers creates a blend, choosing the best selection and giving life to a unique and collective product called “Vid Seca.”

180 HECTARES

50 BENEFITTING FAMILIES

CERTIFICATION, 2020

They have their own wine cellar

WINE BRANDS:
Vid Seca

VARIETIES:
- País
- Carignan
- Cabernet
- Syrah
- Cinsault

Total annual production: 350,000 liters
Each partner is committed to quality while maintaining the tradition of their family winemaking techniques. That is the key to reaching our customers with a unique product. In other words, our wines come together to show the best of our territory, history, quality, and tradition in a bottle of “Vid Seca” wine.

Luz González
partner
Asociación Vid Seca
Bodega Montlaiz is a family-owned business founded in 1904, today managed by the fourth generation. The grapes have always been grown naturally without the use of chemicals, taking into account that nature can provide all the necessary tools to produce high quality wines. The grapes are produced on farms located in the central and eastern part of Mendoza. Processing and elaboration is carried out in San Martin, Mendoza. Here, they are currently incorporating renewable energy sources in order to reduce greenhouse gas emissions.

WINE BRANDS:
- Malbec
- Cabernet
- Syrah
- Bonarda
- Tempranillo
- Merlot

WINE BRANDS:
Alma de Tango

CONTACT:
www.montlaiz.com
Mariano Olaiz / marianoolaiz@montlaiz.com
+54 9 263 421-7131

VARIETIES:
- Malbec
- Cabernet
- Syrah
- Bonarda
- Tempranillo
- Merlot

Total annual production:
850,000 liters
Bodega Alta Vista was founded in 1998. The vineyards where the wines originate are located in the best terroirs in the province of Mendoza. They are distributed into five farms, all planted 1,000 meters above sea level, to achieve maximum character while respecting the grapes’ identity... each case results in a differentiated work. This technique is called “Terroir Management.” The winery is located in the heart of Chacras de Coria, 15 kilometers south of the city of Mendoza. It is a historic building built in 1899; this was restored in 2003, respecting its traditional architecture while incorporating the latest winemaking technologies. It is one of the oldest wineries still in production in Mendoza.

WINE BRANDS:
- Malbec
- Cabernet

ARGENTINA
REGION OF MENDOZA:
Luján de Cuyo

160 HECTARES
78 BENEFITTING FAMILIES

CERTIFICATION, 2011

OTHER CERTIFICATIONS:
- GlobalGap
- ISO 22000
- BRC

They have their own wine cella

WINE BRANDS:
Finca Monteflores

VARIETIES:
- Malbec
- Cabernet

Total annual production: 700,000 liters

CONTACT:
https://altavistawines.com/
Arturo Lafalla / arturo.Lafalla@altavistawines.com
+54 261-496-4684
Bodegas y Viñedos Amadeo Marañón S.A

FLOID 18314

It is a family business dedicated to the production of fine wines for both domestic and export markets, as well as the elaboration of grape juice. Currently, they export to distinct countries such as Germany, the United Kingdom, Norway, Czech Republic, Canada, Russia and China, among others. The company owns two wineries. One is located in Costa de Araujo, in the department of Lavalle, northeast of the city of Mendoza. Here, with a total capacity of 5,800,000 liters, all the wines are elaborated with the latest equipment and technology. The other winery, with a capacity of 7,500,000 liters, is located in the department of Guaymallén, a few minutes from the city center. There, they make the cuts and store the wine; this is carried out by the winemakers.

ARGENTINA

REGION OF MENDOZA:
Lavalla & San Martín

They also sell wine in bulk (in barrels)

VARIETIES:
- Cabernet Sauvignon
- Malbec
- Chardonnay
- Merlot
- Syrah
- Bonarda
- Tempranillo
- Torrontés
- Chenin Blanc
- Sauvignon Blanc

Total annual production: 5,800,000 liters

CONTACT:

www.bodegasmaranon.com.ar
Pablo Minetto / pablominetto@bodegasmaranon.com.ar
+54 261 4311695
La Riojana is a cooperative of small and medium-sized grape producers located in the Famatina Valley, in the province of La Rioja, Argentina. It was founded in 1940 and is approximately 80 years old this year (2020). The cooperative produces, elaborates and commercializes traditional wine, sparkling wine, grape juice and olive oils under the international parameters for food quality and safety; destined to satisfy the demand of both the domestic and export markets. The grapes come from the vineyards of more than 400 producers, distributed across six departments of the Famatina Valley. This fertile valley is itself a natural paradise for growing wine, particularly due to its soil type ranging from clay to sandy or alluvial clay. Here, the grapes are cultivated between 900 and 1,400 meters above sea level. As part of its fundamental principles, the cooperative promotes the conservation of the environment as well as economic solidarity, especially with regard to the resources and benefits received from Fairtrade.

ARGENTINA
REGION OF LA RIOJA:
Curicó Valley

WINE BRANDS:
Santa Florentina
Riojana
Tilimuqui
Raza Argentina
Ecológica
La posada
Fair Future

VARIETIES:
Malbec- Cabernet- Syrah - Torrontes - Chardonnay - Pinot Gris - Bonarda

Total annual production: 22,000.00 liters

CONTACT:
www.lariojana.com.ar
Walter Carol / wcarol@lariojana.com.ar
+54 3825 423174

AWARDS:
• IWC Fairtrade Award for the Co-op Fairtrade Malbec
Fairtrade assures the consumer that if they pay a little more for their product, that the income distribution is “fairer” at the place of origin. Fairtrade helps protect against child labor, ensures good treatment for workers and cares for the environment.

Mario González, President of La Riojana
La Celia makes an impact with wines that, because of their origin in the Uco Valley, are exclusive in international markets. The terroir that surrounds the spirit of La Celia was born in the Uco Valley, south of the Tunuyan river where the first Malbec was planted in 1882, originally from France. With the natural charm of its vineyards and fertile soils, La Celia delivers a world-class product. Their estate is located in the valley, in the district of Eugenio Bustos, department of San Carlos. Far from the capital of Mendoza (100 kilometers to the south), it is treasured as a terroir of excellent vineyards and a natural paradise at the foot of the Andes Mountains.

The diversity of microclimates, great thermal amplitudes, changing soils and altitude all provide a unique ecosystem for producing high quality Malbec grapes.

ARGENTINA
REGION OF MENDOZA:
Uco Valley

CONTACT:
www.lacelia.com.ar
Sebastián Ríos/ srios@vspt.com.ar
+56 2 2477 5300
Bodega Argento maintains a spirit of constant improvement, uniting technology with passion, art, knowledge and the Argentine tradition of winemaking; all with a clear vision for sustainability and the environment. Although the architectural style and prevailing passion for winemaking remains, inside Bodega Argento there is state-of-the-art technology that ensures the right quality, allowing them to be one of the leading wineries in demanding export markets such as Europe. The elaboration processes also comply with the highest quality standards. And finally, Bodega Argento is certified organic, as a first step on the road to sustainability.

**WINE BRANDS:**
- Malbec
- Cabernet Franc
- Cabernet Sauvignon
- Chardonnay
- Bonarda

**ARGENTINA**
**REGION OF MENDOZA:**
Luján de Cuyo, Pedemonte, Agrelo
Uco Valley

**387 HECTARES**

**498 BENEFITTING FAMILIES**

**CERTIFICATION, 2018**

**OTHER CERTIFICATIONS:**
- Orgánico
- BRC
- Vegano
- Certificación de Sustentabilidad-Bodegas Argentinas

**They have their own wine cellar**

**WINE BRANDS:**
Artesano, Argento Reserva

**VARIEDADES:**
- Malbec
- Cabernet Franc
- Cabernet Sauvignon
- Chardonnay
- Bonarda

**Total annual production:**
2,750,000 liters

**AWARDS:**
- Artesano de Argento Organic Fairtrade Malbec/Cabernet Franc 2018 – Silver 92 Point IWC 2020 Edition

**CONTACT:**
https://grupoavinea.com/
Santiago Ribisich/ Gustavo Crespo
gustavoc@grupoavinea.com
Santiago.ribisch@grupoaviena.com
BODEGA EL ESTECO

FLOID 36323

Bodega El Esteco is located in Cafayate, in the heart of the Calchaqui Valley and surrounded by a beautiful landscape carved by the sun, mountains and vineyards. The winery has a notable respect for the Salta tradition, a fusion between the legacy of ancient civilizations, Hispanic influence and the Creole spirit. Located along the legendary Route 40, they have an estate of 500 hectares in Cafayate, Salta and another 260 hectares at Chañar Punco farm in Santa María, Catamarca.

Guarded by the mountains, you’ll find the colonial and characteristic winery...

Unique characteristics of the region help create wines that are different from those commonly known. Alluvial soils, sunny mornings and warm afternoons during the summer months allow for long periods of grape maturation; all this, along with the notable thermal amplitude make Cafayate an exceptional terroir.

Its vineyards are worked daily, creating stories that are later reflected in the harvest; markings that influence the quality of the grapes... from which are born perfect and cared for wines.

ARGENTINA
REGION OF SALTA:
Calchaquies Valley

760 HECTARES
185 BENEFITTING FAMILIES
CERTIFICATION, 2018
OTHER CERTIFICATIONS:
- ISO 14001
- OHSAS 18001
- Global Gap

They have their own wine cellar

WINE BRANDS:
Don David
El Esteco

VARIETIES:
- Malbec

Total annual production: 1.600.000 liters

AWARDS:
- Harvest 2017:
  James Suckling 90PTS
  TIM ATKIN 91PTS

- Harvest 2018:
  IWC Doble Oro
  TIM ATKIN 91PTS

- Harvest 2019:
  TIM ATKIN 90PTS

CONTACT:
http://www.elesteco.com
Martin Navesi / martin.navesi@grupopenaflor.com.ar