



1st Edition

International Fairtrade Cocoa Forum

April 2023, 19th -21st

Punta Cana, Dominican Republic

Day One: Thursday, April 20th

08.00 - 09.00 Registration Cocoa Forum

09.00 - 09.10 Welcome Words
Marike de Peña | President of CLAC

09.10 - 09.40 Energetic Start: International Cocoa Tasting
CONACADO

09.40 - 10.20 Fairtrade Cocoa
Johanna Schmidt | Global Cocoa Manager

10.20 - 10.50 Success Stories: Two Perspectives:
Producer and Market
APAC (Nicaragua) | Ritter Sport (Germany)

10.50 – 11.20 Coffee Break+ Networking Shot



11.20 – 12.30 Impact of the application of sustainable production standards and the added value of Good Applied Practices for cocoa production. Focus on: Carbon footprint and agroforestry.

Panel made up of:

Importer | Producer LAC | Fairtrade Africa | Cocoa Department
Ministry of Agriculture Dominican Republic



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12.30 - 14.00

Lunch + Networking Shot



14.00 - 14.45

**Success Story in Cocoa Farmers' Organization in Peru:
Agroforestry and Carbon Credits**

ACOPAGRO | PERÚ

14.45 - 15.30

**Fairtrade Italia: Experience from the Industry
20 years of Fairtrade Experience**

Fairtrade Italia & ICAM | ITALIA

15.30 - 15.50

Coffee Break+ Networking Shot



15.50 - 16.20

**Green Deal: An European Policy Package for the Ecological
Transition**

Fairtrade Advocacy Office | BELGIUM

16.20 - 17.30

**Deforestation: Challenges & Benefits that the European
Union Regulation brings in the cocoa production chain**

Panel made up of:

European Union | LAC Cocoa Producer | Fairtrade Advocacy Office

CLAC's Climate Change Centre of Excellence | Fairtrade Africa

End of the day



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Day Two: Friday, April 21th

09.00 - 10.10 Compliance with Human Rights and Environmental Due Diligence in the Cocoa Supply Chain

Panel made up of:

Fairtrade's HREDD Centre of Excellence | APAC
CLAC | Fairtrade Africa | Industry | ITC

10.10 – 11.10 European Union Organic Regulations for the Fairtrade organic cocoa production chain: Benefits and Challenges.

Panel made up of:

LAC Cocoa Producer | GIZ | COLEAD

11.10 - 11.30

Coffee Break+ Networking Shot



11.30 - 12.30

Cocoa Quality: Opportunities in the Cocoa Industry

Brigitte Laliberte | Cacao of Excellence

12.30 - 14.00

Lunch + Networking Shot



14.00 - 15.00

World Consumption Trends

Specialty Cocoa: Market Profile and Consumption Trends at the International Level

Gustavo Ferro | THE NEDERLANDS

15.00 - 15.40

Challenges in the production process and commercial aspects in the cocoa industry today

Panel made up of:

LAC Cocoa Producer | African Cocoa Producer



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15.40 - 16.10

Success story in the cocoa production chain

Fairtrade Africa

16.10 - 16.30

Coffee Break+ Networking Shot



16.30 - 17.00

Fairtrade Cocoa Markets in USA and Canada

Fairtrade America | Fairtrade Canada

17.00 - 17.30

FT Africa: Climate Change and Sustainable Cocoa Production

Fairtrade Africa

17.30 - 17.45

Closing of Forum & Impact Stories Exhibition

Videos | Testimonies

17.45 - 18.30

Folkloric Dances of the Dominican Republic

End of the day



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