

IV FAIRTRADE BANANA FORUM

AGENDA

Day 1: Tuesday, May 21st

Opening Ceremony	9:00 am
Current situation, perspectives and challenges of the banana market	9:30 am
Prices to facilitate sustainability and achieve the SDGs <i>(Presentation and Panel)</i>	10:15 am
COFFEE BREAK	11:15 am
Living Wages: From methodology and supermarket commitments to Results	11:45 am
PAUSE FOR LUNCH	12:45 pm
Living Wages: From commitments to results	2:00 pm
Beyond Wages: Decent Work in Ecuador and Colombia <i>(Presentation and Panel)</i>	3:00 pm
COFFEE BREAK	4:30 pm
Advances towards shared responsibility <i>(Panel)</i>	5:00 pm

Day 2: Wednesday, May 22nd

Fairtrade Banana Offer: accompanying producers and industry in their sustainability commitments	8:30 am
How to grow Fairtrade demand: challenges and opportunities <i>(Presentation and Panel)</i>	9:30 am
COFFEE BREAK	10:15 am
EU regulations (CSRDD, ESG): implications for the banana sector and accompanying measure	10:45 am
HERDD experiences and learned lessons <i>(Panel)</i>	11:30 am
PAUSE FOR LUNCH	12:30 pm
Banana environmental footprint: successful practices in reducing carbon and water footprint	2:00 pm
Climate change as a threat to banana production: mitigation and adaptation measures, and access to finance <i>(Presentation and Panel)</i>	3:00 pm
An over-certified banana that risks producer participation: Recommendations to reduce, simplify, validate and adapt standards to local contexts <i>(Presentation and Panel)</i>	4:00 pm