

MAY 14 - 15

**FAIRTRADE  
COFFEE FORUM**  
ANTIGUA GUATEMALA



CLAC



FAIRTRADE

**FAIR TRADE AND SUSTAINABILITY IN COFFEE GROWING**

**MAY 14**

**OVERVIEW OF COFFEE  
PRODUCTION AND  
CONSUMPTION.**

Analysis of the current coffee market, including consumption, production and challenges.

**ROUND TABLE: THE  
FUTURE OF  
SUSTAINABILITY IN  
COFFEE GROWING.**

Discussion on sustainable practices, challenges and opportunities for the coffee sector.

**CHALLENGES AND  
OPPORTUNITIES FOR  
FAIRTRADE COFFEE IN  
NEW MARKETS.**

Exploration of new markets and strategies for Fairtrade coffee.

**TOOLS FOR SMALL  
PRODUCER  
ORGANIZATIONS TO  
MANAGE MARKET RISK.**

Strategies for producer organizations to manage market fluctuations.



## **QUALITY AND DIRECT TRADE ALLIED TO FAIRTRADE.**

The importance of quality and direct relations between producers and buyers.

## **ROBUSTA AND THE FUTURE OF QUALITY.**

The future of Robusta coffee and its role in the market.

## **AWARDING OF THE BEST FAIRTRADE GOLDEN CUP COFFEES.**

Award Ceremony of the best Fairtrade coffees of the Golden Cup Central America and Mexico.

Announcement of the best Fairtrade coffees from Mexico, Guatemala, Honduras, El Salvador, Nicaragua and Costa Rica.

Welcome cocktail



## **LEGAL FRAMEWORK AND BEST PRACTICES**

**MAY 15**

## **UPDATE ON NEW LEGISLATION AND ITS IMPACT ON FAIRTRADE COFFEE PRODUCTION.**

Update on regulations and their impact on Fairtrade coffee production.

## **ROUND TABLE WITH EXPERTS IN LEGISLATION AND CERTIFICATION.**

To discuss the challenges and opportunities posed by the current legal framework, as well as to exchange experiences and perspectives on how these regulations impact the production and marketing of Fairtrade coffee.

## **UPDATE ON THE NEW EU ORGANIC LEGISLATION AND ITS IMPACT ON FAIRTRADE COFFEE PRODUCTION.**

The new EU organic legislation and its direct implications for Fairtrade coffee producers.

## **SUCCESS STORIES OF COOPERATIVES IN THE MANAGEMENT OF COFFEE PRODUCTION AND MARKETING.**

Presentations of successful cooperatives in the management of production and marketing.

# **EMPOWERMENT AND SUSTAINABILITY**

## **STRATEGIES TO PROMOTE WOMEN'S PARTICIPATION IN DECISION-MAKING AND LEADERSHIP IN COOPERATIVES. ACTIVITIES TO FACILITATE THE TRANSFER OF KNOWLEDGE AND THE INCORPORATION OF NEW GENERATIONS.**

Strategies to promote women's participation and generational replacement.

## **IMPLEMENTATION OF DECENT INCOME.**

Implementation of practices to ensure a decent income for producers.

## **PANEL: ADAPTATION TO CLIMATE CHANGE AND ENVIRONMENTAL CONSERVATION.**

Adaptation to climate change and environmental conservation in coffee growing..

**Note:** Sessions can be adjusted according to participant availability and objectives, in order to involve key experts, producers and organizations to generate actionable discussions.

