

PERU 2025
JULY 17 - 19

AGENDA

DAY 1: THURSDAY, JULY 17TH

11:00 - 12:00

(Voluntary) Networking + Organizations booth tour

12:00 - 13:00

Opening of the Lima's Salon du Chocolat and III Fairtrade Cocoa Forum

13:00 - 14:30

Forum registration

14:30 - 15:30

Sensory experience: Introduction to cocoa evaluation criteria and experiences from the quality project in Ecuador

15:30 - 16:15

Keynote: The cocoa landscape in the region

16:15 - 16:30

Coffee break + networking shot

16:30 - 17:45

Panel discussion: Organized producers and chain collaboration for sustainable cocoa over time.

17:45 - 19:00

Panel discussion: Impact of the new organic regulation on the cocoa supply chain

19:00 - 19:15

Coffee break + networking shot



08:30 - 09:30

DAY 2: FRIDAY, JULY 18TH

Forum registration

09:30 - 10:15

Keynote: TBD (EUDR Updates or Regenerative Agriculture)

10:15 - 11:30

Panel discussion: Strategies to comply with the EUDR before its implementation

11:30 - 11:45

Coffee break + networking shot

11:45 - 12:45

Break-out sessions

- Agroforestry investments: benefits for producers, crops and nature
- Carbon capture and Fairtrade: experiences from certified producers and benefits for businesses

12:45 - 13:30

Keynote: Market price fluctuations and future expectations

13:30 - 15:00

Lunch

15:00 - 16:30

Panel discussion: Fairtrade in times of high prices

16:30 - 17:15

Keynote: what are Fair Trade business partners and consumers looking for today?

17:15 - 17:30

Coffee break + networking shot

17:30 - 18:30

Break-out sessions

- Living incomes and Fairtrade
- Fairtrade and HREDD
- Women and youth in Fairtrade

11:00 - 13:30

DAY 3: SATURDAY, JULY 18TH

Fairtrade cocoa tasting



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